

# **KNOB CREEK®**

## ***Sipping History:***

Knob Creek® Bourbon was inspired by President Abraham Lincoln's childhood home in Kentucky.

The bourbon bears the Knob Creek name and embodies a subtle sweetness and rich, full-bodied flavor that has made Kentucky famous for bourbon.

## ***Beam Family Secret:***

Knob Creek spends nine years getting to know the inside of a new charred American white oak barrel. The barrels are charred over an open fire and taken to level four -- the deepest char. It is the charring that brings out the distinctive qualities. During this process, the sugars in the oak become caramelized, which account for the maple aroma, the sweetness and the gorgeous amber color of Knob Creek.

## ***Tasting Tradition:***

Knob Creek Bourbon, bottled at an honest 100 proof like all good bourbons were a century ago, is aged nine years in wood, which makes it one of the most special members of the Small Batch Family -- a true sipping whiskey.

## ***Beam Seal of Approval:***

Knob Creek Bourbon is packaged in a flask-shaped bottle, wrapped in a label reminiscent of an old-time newspaper, and topped off with a hand-dipped wax seal.

|                                      |  |
|--------------------------------------|--|
| <b><i>Admire the color:</i></b>      | Copper to medium amber                             |
| <b><i>Nose the aroma:</i></b>        | Toasted nuts, grain, oak                           |
| <b><i>Savor the taste:</i></b>       | Rich, sweet, woody, full-bodied, almost fruity     |
| <b><i>Appreciate the finish:</i></b> | Long, rich and glowing                             |
| <b><i>Receive the reward:</i></b>    | National Champion Whiskey - <i>Wine Enthusiast</i> |
| <b><i>Cross reference:</i></b>       | Favored by fans of Single Malt Scotch              |

*"Knob Creek is definitely an after-dinner, straight, served-neat, maybe-a-few-drops-of-water, sitting-in-front-of-the-fire, petting-the-Irish-Setter whiskey."*

-- Spirit Journal

